



The 2nd Geneva-Harvard-Renmin-Sydney Law Faculty Conference

Corporate Governance and Corporate Social Responsibility

July 11-12, 2014

Friday, July 11th

Conference at Room 601, Mingde Law Building, RUC

9:00-9:50 Opening Ceremony

Introductory Remarks

- Moderator: Prof. YE Lin
- Prof. WANG Liming, Executive Vice President of Renmin University of China
- Geneva: Prof. Christine Chappuis
- Harvard : Prof. William Alford
- Sydney: Prof. Joellen Riley
- Renmin: Prof. HAN Dayuan

9:50-11:00 Session 1 Corporate Governance and State-Owned Enterprises

(20 minutes for each speaker)

- Moderator: Prof. William Alford
- Geneva: Prof. François BELLANGER
Topic: Corporate Governance and State Controlled Enterprises
- Renmin: Prof. YE Lin
Topic: Corporate Governance of China's State-Owned Enterprises -Result Varies with Environment
- Sydney: Associate Professor David Chaikin
Topic: Corruption and State-Owned Enterprises: An Australian Case Study and Its Public Policy Implications

11:00-11:20 Break for Coffee and Tea

11:20-12:20 Discussion

12:20-13:30 Lunch

13:30-14:50 Session 2 Corporate Governance and Corporate Social Responsibility

(15 minutes for each speaker)

- Moderator: Prof. Christine Chappuis
- Geneva: Prof. Henry PETER
Topic: The (Apparent) Incompatibility between the Aim of Private Corporations to Maximize Their Profit and Corporate Social Responsibility
- Harvard: Prof. Allen Ferrell
Topic: Socially Responsible Firms

- Renmin: Prof. LIU Junhai
Topic: How to Tackle the Problem of Divided Fiduciary Duty of Directors toward the Shareholders and Other Stakeholders?--The Interpretation of Article 5 of Chinese Corporate Law
- Sydney: Prof. David Kinley
Topic: Chewing with Teeth: Using Human Rights in Corporate Social Responsibility
- Geneva: Mrs. Giulia CASTRACANE
Topic: Does the Business Judgment Rule help Promote Corporate Social Responsibility?

14:50-15:50 Discussion

15:50-16:10 Break for Coffee and Tea

16:10-17:00 Session 3 Corporate Governance and Freedom of Expression (15 minutes for each speaker)

- Moderator : Prof. Jennifer Hill
- Geneva: Prof. Maya HERTIG RANDALL
Topic: Communication Strategies on Social Corporate Responsibility: The Role of Freedom of Expression
- Renmin: Associate Professor JIN Haijun
Topic: Trademark Use and Fair Use under the Circumstance of Private Property Protection and Freedom of Expression
- Sydney: Associate Professor David Rolph
Topic: Should Corporations be Able to Sue for Defamation? An Australian Experiment

17:00-18:00 Discussion

Evening

- Dinner: Baijia Courtyard Restaurant

Saturday, July 12th

Conference at Room 601, Mingde Law Building, RUC

9:00-10:20 Session 4 Diversity of Corporate Governance (15 minutes for each speaker)

- Moderator: Prof. LONG Yifei
- Harvard: Prof. Reinier Kraakman
Topic: Outgoing Foreign Direct Investment from the BRIC Economics to Developed Countries: When, Where, and Why?
- Renmin: Prof. ZHU Yan
Topic: Piercing the Corporate Veil: An Empirical Study in China
- Sydney: Prof. Jennifer Hill
Topic: The Global Financial Crisis and Regulation in Australia
- Tsinghua: Associate Professor TANG Xin
Topic: Independent Directors in China: Dilemmas and the Way Out
- Sydney: Prof. Luke Nottage & Fady Aoun
Topic: The Curious Case of Independent Directors in Australia

10:20-11:00 Discussion

11:00-11:20 Break for Coffee and Tea

11:20-12:10 Session 5 The Protection of Whistleblowers (15 minutes for each speaker)

- Moderator: Prof. ZHAO Xudong
- Geneva: Prof. Valérie JUNOD
- *Topic: Whistleblowing-Which way to go?*
- Renmin: Assistant Professor GUO Rui
Topic: Blowing Whistle without Protection: Can Chinese Regulators Afford Sending Sheep among Wolves?
- Sydney: Dr. Olivia Dixon
Topic: Whistleblowing Policies of Australia's Largest Listed Companies

12:10-13:00 Discussion

13:00-14:00 Lunch

14:00-17:30 Session 6 Corporate Governance: China's Practice and Experience

- Moderator: Prof. YE Lin/Assistant Professor GUO Rui
- General Remarks on Corporate Governance and Corporate Social Responsibility (5-10 minutes)
- Introductions and Questions by Chinese Legal Counsels/Board Members (10 minutes for each speaker)
 - Ms. FU Tong, General Counsel, Qihoo 360 Technology Co. Ltd
 - Ms. HUI Mei, Deputy General Manager and Secretary of the Board, China Financial Futures Exchange
 - Ms. JIAO Jiao, Associate General Counsel, JD.com, Inc.
 - Mr. LI Zhuyong, General Counsel, the People's Insurance Company (Group) of China Limited

- Mr. YAO Jun, Chief Legal Officer, Ping An Insurance (Group) Company of China, LTD
- Ms. YU Siying, Associate General Counsel, Alibaba Group
- Mr. YU Tengqun, General Counsel, China Railway Group Limited
- Mr. ZHANG Yuantang, General Manager, China Resources Breweries Company, LTD
- Break for Coffee and Tea (15minutes)
- General Remarks and Questions by the Professors (30 minutes)
- Comments/Answers by Chinese Legal Counsels/Board Members (30 minutes)
- Free Discussion (30 minutes)

17:30-18:40 Dinner (Angel Restaurant)

19:00 Public Conference (Room 0201, Mingde Law Building)

- Moderator: Prof. HE Jiahong
- Geneva: Prof. Henry PETER
Topic: Is Corporate Social Responsibility an Utopia, a Duty or an Opportunity
- Harvard: Prof. Allen Ferrell
Topic: Socially Responsible Firms
- Renmin: Prof. YE Lin
Topic: The Role of Government Agencies and Companies in the Fields of Food Safety
- Sydney: Prof. David Kinley
Topic: Corporate Social Responsibility and Human Rights